

2023 LOCAL LEAD RECRUITMENT

INFO GUIDE



WHAT IS THE NASA INTERNATIONAL SPACE APPS CHALLENGE? On October 7-8, 2023 NASA is inviting coders, entrepreneurs, scientists, designers, storytellers, makers, builders, artists, and technologists to participate in our 12th annual hackathon - [The NASA International Space Apps Challenge](#). During a 2 day hackathon, participants from around the world will create teams and projects with access to free and open space agency data and expertise. Last year, Space Apps had 31,500+ registered participants from 162 countries and territories, tackling 22 challenges.

WHAT IS A LOCAL LEAD? Local Leads organize the event for a specific city or town, working to increase awareness and engagement of the Space Apps Challenge taking place October 7-8, 2023. [The deadline to apply to be a Local Lead is June 15th, 2023.](#)

LOCAL LEAD BENEFITS

- Serve as a Local Lead alongside NASA and the Space Apps Global Organizing Team to develop the world's largest annual global hackathon, with participants and supporting teammates in 160+ countries
- Champion Space Apps in your local community, recruiting local coders, scientists, students, artists, storytellers, designers, engineers, data experts and others who may participate during the Space Apps event(October 7-8, 2023)
- Immerse yourself and serve as a thought leader in your city's space, tech, innovation, and creative communities
- Support noteworthy participants in their hackathon journeys. Nominate top projects for judging at the Global level, with Global Nominees, Global Finalists, and Global Winners being recognized by NASA

RESPONSIBILITIES OF A LOCAL LEAD

- Local Leads are expected to plan and host a virtual or in person event, recruit, manage and support participants, and coordinate local sponsors, local judges, their team and community members.
- They keep their local event engaging and accessible.
- Often many Local Leads will teach or coordinate workshops to encourage learning new skills or coordinate meet-ups for their participants.



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QUALITIES OF A LOCAL LEAD

- Have a passion for or an interest in designing collaborative, inclusive, and fun events
- Have patience and be welcoming as they support participants in their hackathon journeys
- Be inclusive and think about accessibility as they plan events, workshops, or trainings
- Be proactive about problem solving and communicating about their needs
- Adhere to all rules and expectations of NASA Space Apps referencing guidance, trainings and resources provided as needed
- Bring their enthusiasm, adaptability and passion to their Local event to make it a reflection and celebration of their Location

SOCIALS

Twitter: [@SpaceApps](#) | Instagram: [@nasa_spaceapps](#) | Facebook: [@SpaceAppsChallenge](#)

Youtube: [@NASASpaceAppsChallenge](#) | Website: [spaceappschallenge.org](#)

Hashtags: #SpaceApps #SpaceApps2023

RESOURCES & LINKS

[Local Lead Application](#)

[NASA Space Apps Challenge Website](#)

[2022 Infographic](#)

[Resources Page](#)

